



# Optimizing Pediatric and Adolescent Behavioral Health in the Integrated Health Settings

**Rhonda Waller, Ph.D., Facilitator**  
**Nyle Avery, M.P.H., Co-Facilitator**

**Tuesday, April 19, 2022**

**Vision: Healthy Communities, Healthy People**





**Welcome!**

**Session 7: Building Effective Collaborative  
Community Partnerships to Support the  
Behavioral Health of Youth and Their Families**

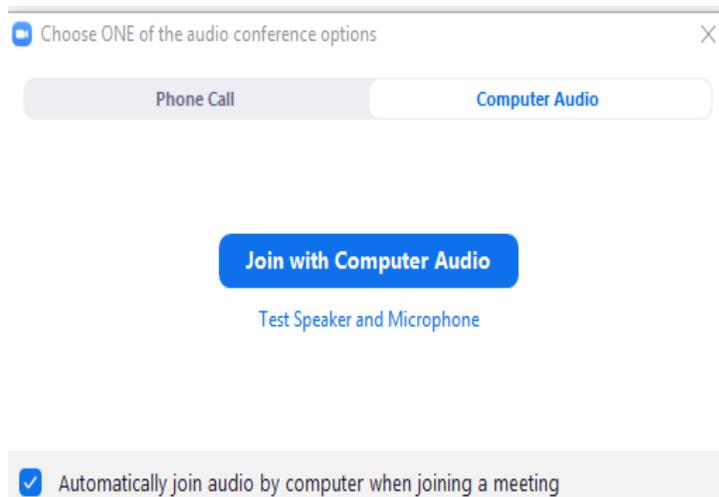
**Vision: Healthy Communities, Healthy People**



# Connecting to Audio

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- Click **Join with Computer Audio**.



Choose ONE of the audio conference options

Phone Call Computer Audio

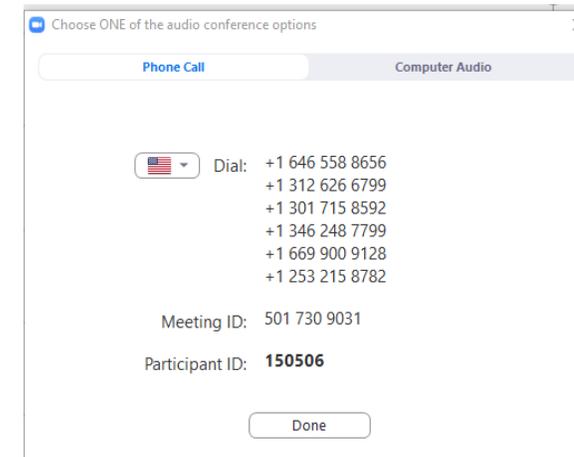
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Test Speaker and Microphone

Automatically join audio by computer when joining a meeting

By phone:

- Click the **Phone Call** tab, dial a listed phone number, and enter **Meeting ID** and **Participant ID**.



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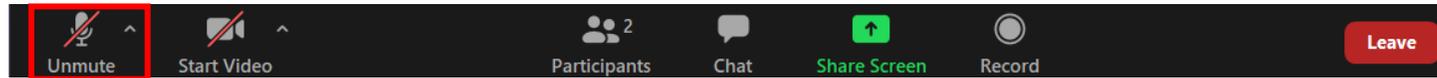
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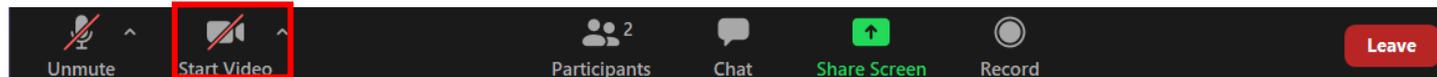
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# Zoom Participation

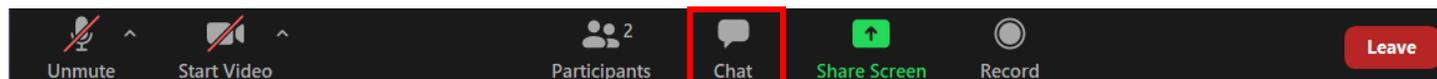
- You will begin muted. To **unmute/mute**, click the **microphone** icon located at the bottom left of your Zoom window.



- We encourage everyone to keep their video enabled. Click **Start Video** to join by webcam.



- To ask a question using the **Chat** feature, click the **Chat** icon located at the bottom center of your Zoom window.



# Agenda

- Check-In & Attendance
- Speaker Introduction
- Presentation
- Participant Q&A
- Session Wrap-Up & Next Steps



# Check-In & Attendance

What topics related to Pediatric and Adolescent Integrated Behavioral Health would you like to see included in the next CoP?



# Speaker Introduction



**Philip Rainer, M.S.W., LCSW-R**

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🌐 [www.ahpnet.com](http://www.ahpnet.com)

# Objectives

- **Participants in this training will be able to:**
  - Identify three benefits of collaborative community partnerships for health centers serving youth and their families.
  - Recognize three types of community service providers who could be beneficial to partner with.
  - Describe three strategies for building informal and formal partnerships with youth- and family-serving providers.



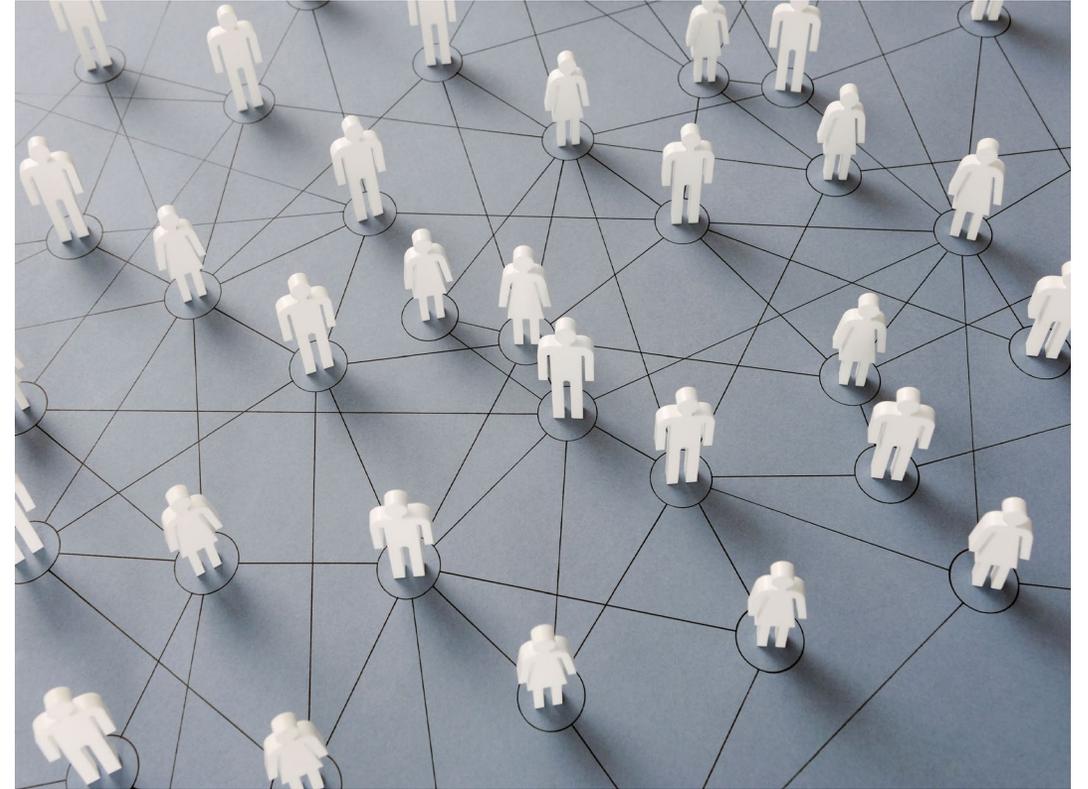
# Poll Question

- How does your health center connect with the community to meet the behavioral health needs of youth and families now?
  - A. Make referrals to outside individuals or organizations
  - B. Participate in community meetings addressing youth behavioral health needs
  - C. Provide integrated primary care and behavioral health service
  - D. Provide training and education for community groups around youth behavioral health care
  - E. Engage with other individuals or organizations to provide care in collaboration



# Why Build Collaborative Partnerships With Community Providers?

- Primary care providers are the service of choice for 70% of families seeking behavioral health care.
- 70% of all healthcare visits are generated by psychosocial factors.
- Integrated primary care and behavioral health services are not designed to meet all needs.
- Many social determinants of health need to be addressed by community-based resources, i.e., grocery store, Boys/Girls Club.
- Health centers can play a key role in building healthier communities.



[IBHPIinteragency-Collaboration-Tool-Kit-2013-.pdf \(ibhpartners.org\)](#)



# Challenges in Effective Collaboration

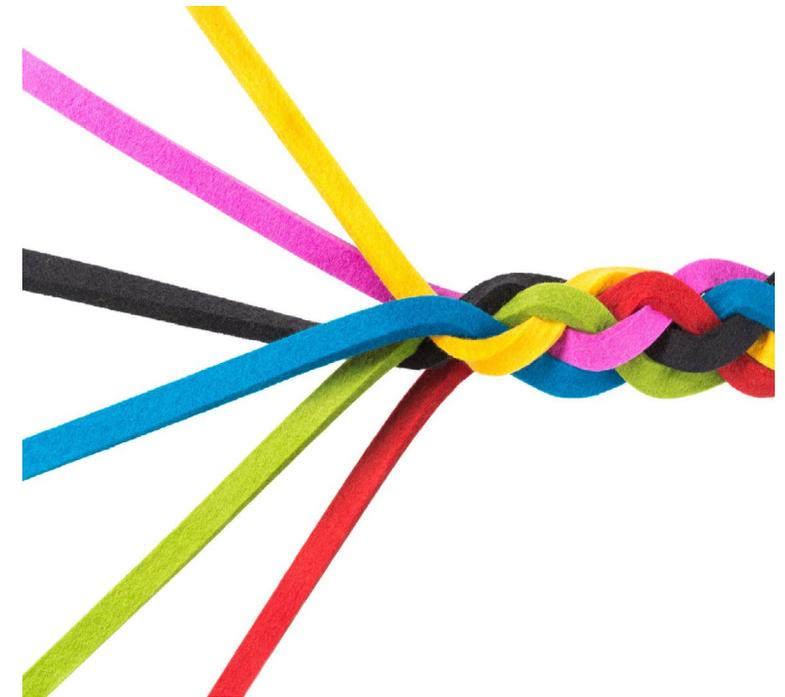
- **Siloed systems**
  - Providers often don't interact outside a limited circle.
  - We can't partner with those we don't know exist.
- **Jargon**
  - Different professional languages can impede communication and understanding.
- **Mistrust**
  - Disparities and inequity in healthcare services for minority populations has resulted in mistrust.



<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4112470/pdf/nihms-612337.pdf>

# Who Do Health Centers Collaborate With?

- **Who can we collaborate with to serve youth and family behavioral health needs?**
  - Youth, parents/guardians—patient-centered care is essential
  - Schools—mental health staff, teachers, coaches, mentors
  - Community-based behavioral health provider organizations
    - ✓ Get to know support staff, peer specialists, and professional providers
  - Mutual support recovery organizations
    - ✓ AA, NA, Al-Anon, Alateen, SMART Recovery, etc.
  - Community-based organizations
    - ✓ Often well connected with what's going on in the community
    - ✓ Can provide continuing social support and connection

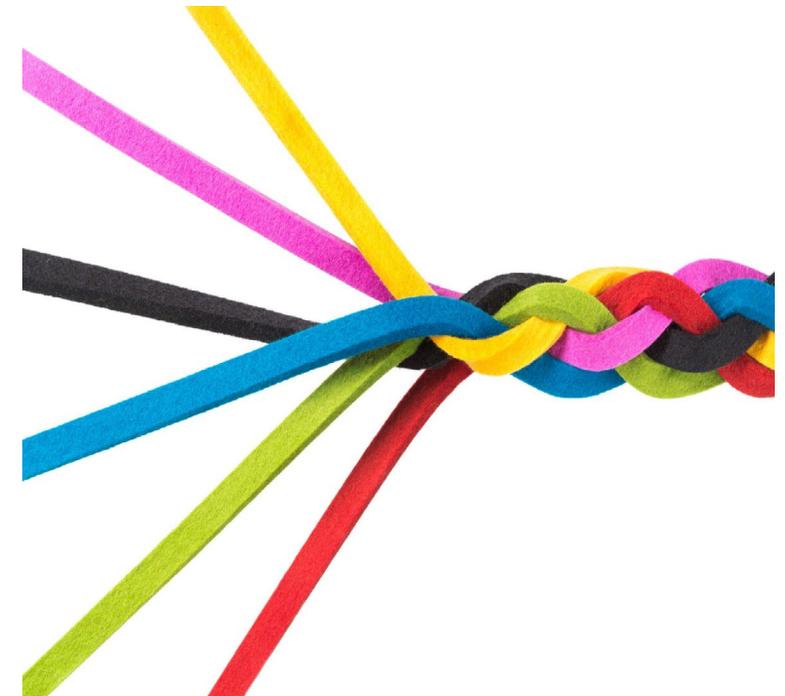


[Community Interventions to Promote Mental Health and Social Equity \(nih.gov\)](https://www.nih.gov)



# Who Do Health Centers Collaborate With? (cont'd)

- **Who can we collaborate with to serve youth and family behavioral health needs?**
  - Community-based organizations
    - ✓ Align with important values and beliefs affecting health care
    - ✓ Can provide a bridge to improving trust
  - Criminal justice/courts
    - ✓ Youth drug court, district attorney, alternative sentencing programs, legal aid
  - Housing and homelessness services
  - Public social service department



# Community Engagement—Building Partnerships

- The process by which individuals from the community, stakeholder organizations and health centers work collaboratively to identify needs most important to residents and pursue meaningful strategies to address those needs.

## Benefits for your health center

- Clearer understanding of the community
- Strengthened bonds between the center and community
- Greater community buy-in and sense of shared ownership of community health
- Healthier communities

## Benefits for your community

- A different perspective of the community and health center's role in health promotion
- Improved communication, collaboration, mutual respect, and understanding
- A sense of shared ownership and commitment to improvement efforts
- The ability to apply knowledge and experiences to improve the health of the community
- Leadership development and capacity-building
- Healthier communities

# Making Community Partnerships Work

## Stages of Community-Based Participatory Partnerships

- Getting Started
  - ✓ Are you ready for Community-Based Participatory Partnerships?
  - ✓ Assess your readiness
- Moving Forward
  - ✓ Decide how to approach and involve community members
  - ✓ Identify the community
  - ✓ Do your homework
  - ✓ Connect with community gatekeepers and key informants
  - ✓ Meet the community stakeholders
  - ✓ Form a Partnership Planning Group
- Putting It All Together
  - ✓ Formalize and maintain a Community-Based Participatory Partnership
  - ✓ Define your Partnership
  - ✓ Build group membership and leadership
  - ✓ Create structures and guidelines



# Key Principles of Community-Based Participatory Partnerships

- Shares a common vision, mission, goals, and values among members
- Has a genuine interest and commitment to the community
- Shows mutual trust and respect for partners
- Recognizes the strengths and contributions of all partners
- Shares leadership, decision-making power, resources, and credit among its members
- Ensures each member of the partnership is treated equally
- Fosters a safe environment for clear and open communication that values feedback from all partners
- Values the knowledge and expertise of the partners
- Believes community input is essential
- Is community driven
- Values diversity
- Understands that relationships take time to develop and that they change over time



# Assess Your Readiness

- This is a period of self-reflection.
  - Consider individual and health center strengths and limitations.
  - Consider the benefits your health center will gain, benefits to youth and families, and any concerns.
  - Examine the state of past and present relationships with the community.
  - Health centers need to assess cultural competency and cultural humility.



# Moving Forward

- **Identify the Community**
  - When defining the community, consider:
    - ✓ Who represents the community?
    - ✓ Which individuals, agencies, or organizations have influence in the community?
    - ✓ Are key members community residents or do they work for community-based organizations?
    - ✓ Whom does the individual or community-based organization represent or report to?
    - ✓ Who has the time, resources, and flexibility to attend partnership meetings and take responsibility for action items?
    - ✓ Who is defined as “outside” the community and should not be invited to participate?



# Do Your Homework: Get to Know the Community

- **Assess community strengths, assets, and resources**
  - Identify community-based organizations currently serving youth and family behavioral health needs.
  - You may connect with community leaders in the following sectors or fields:
    - ✓ Local businesses
    - ✓ Schools and colleges
    - ✓ Local social organizations
    - ✓ City/county government
    - ✓ Law enforcement
    - ✓ Health and medical professions
    - ✓ Social Services
    - ✓ Mental health and substance use treatment services
    - ✓ Clergy or spiritual community and faith-based organizations
    - ✓ Parent and youth groups



# Connect with Community Gatekeepers and Key Informants

- **Gatekeepers:** Know the community, its issues, and its players
  - May be leaders and often influence community issues
- **Key Informants:** Have spent time in the community and have gained special knowledge
  - Can articulate important issues of culture, key groups, and relationships; may help health promotion efforts
  - Conduct key informant interviews.
- **Stakeholders:** The individuals or groups affected by the issue
  - Youth and their families



# Community Dialogue

- **Meet with Community Stakeholders and Possible Partners**
  - Prepare a list of individuals and organizations affected by youth behavioral health issues.
  - Arrange a phone, Zoom, or face-to-face meeting to briefly explain the objectives of the project.
  - Set a date for a community meeting with key community members.
  - Write an invitation letter stating the purpose of the meeting and what you hope to achieve.
  - Prepare a written description of the project for discussion at the meeting.
  - Prepare an agenda.
  - Prepare project fact sheets with information about the issues.
  - Arrange for food or snacks at the meeting.
  - Develop an evaluation form to gather feedback from participants.



# Form a Partnership Planning Group



- **Steering Committee or Community Advisory Board**
  - A small group that emerges from the first meeting
  - Leaders or community residents who take responsibility for first steps
  - Convene meetings, set the agenda, focus the group on key issues
  - Formalize the organizational structure of the community partnership
  - Involve new and ongoing members

# Define Your Partnership

- **Advisory Committee:** Provide suggestions and technical assistance to health centers
- **Commissions:** Citizens appointed by official bodies to develop or review policies
- **Consortia and Alliances:** Membership organizations with broad, policy-oriented regional goals
- **Networks:** Loose-knit groups primarily focused on resource- and information-sharing
- **Task Forces:** Join to accomplish a specific series of activities, often at the request of an authority
- **Coalitions:** Organizations made up of various organizations working together for a common purpose



# Develop a Partnership Identity and Purpose

- **Create a shared vision, mission, goals, and objectives**
  - **Vision:** Communicates the ideal conditions for the community if the problem was resolved
  - **Mission:** Describes what the group is going to do and why it's going to do it.
    - ✓ Mission statements are concise and outcome-oriented.
  - **Goals:** Action-oriented statements that describe the outcomes the partnership hopes to achieve
  - **Objectives:** Specific strategies and tasks that will be used to reach one's goals. Use SMART format:
    - ✓ Specific
    - ✓ Measurable
    - ✓ Achievable
    - ✓ Realistic
    - ✓ Timed (has a target date or timetable)



# Recruiting and Maintaining Members

- **Recruiting Members**

- Interview candidates identified by gatekeepers
- Invite community members to partnership meetings
- Ask new partners to recommend other community members to ensure a diverse group
- Create an attractive recruitment brochure or flyer
- Use a membership form to track who is participating and the experience and expertise they bring
- Hold meetings at convenient times and locations

- **Maintaining Members**

- Create a warm and friendly environment
- Provide clear information about goals and next steps
- Provide meaningful opportunities for involvement
- Keep a record of attendees and contact information
- Use evaluation forms for feedback on meetings
- Establish good communication systems
- Plan social events to build strong personal ties
- Involve members in planning and implementation of group activities



# Create Organizational Structure to Support the Partnership

- **Establish group rules and structures**
  - Guide the work
  - Set out roles and responsibilities
  - Identify group leadership
- **Develop Systems for Communicating and Decision-Making**
  - Should be clear, honest, and ongoing
  - Use an agenda and meeting minutes
  - Keep in mind some members may not have access to computers and email
  - Formal agreements such as contracts and memoranda of understanding (MOU) may be helpful around sharing financial responsibilities



# Evaluate Your Partnership Regularly

- Does it still meet our objectives?
- Are new members needed?
- Do we need to change our structure?
- Evaluation forms including open-ended questions provide useful input.
- Review the feedback and respond to group members as needed.



# Participant Q&A



# References and Resources

- American Hospital Association. (2021). *Improving behavioral health through community partnerships: A self-assessment checklist*.  
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- U.S. Department of Health and Human Services. (n.d.). *Center for Faith-based and Neighborhood Partnerships (Partnership Center)*.  
<https://www.hhs.gov/about/agencies/iea/partnerships/index.html?msclkid=ac55f432b06411ec9755935f273faca9>
- Health Research & Educational Trust. (2016, August). *Creating effective hospital-community partnerships to build a culture of health*. <http://www.hpoe.org/Reports-HPOE/2016/creating-effective-hospital-community-partnerships.pdf?msclkid=dd209a4cb06411ec94ff86180f933cd4>
- Giachello, A. L., (author), Ashton, D., Kyler, P., Rodriguez, E. S., Shanker, R., & Umemoto, A. (eds.). (2007). *Making community partnerships work: A toolkit*. March of Dimes Foundation. <https://www.aapcho.org/wp/wp-content/uploads/2012/02/Giachello-MakingCommunityPartnershipsWorkToolkit.pdf?msclkid=0003b295b06511ecb4112dbe5d588d38>



# References and Resources (cont'd)

- Mobilizing for Action through Planning and Partnerships (MAPP): <https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment/mapp>
- Substance Abuse and Mental Health Services Administration. (2013). *One voice, one community: Building community and interfaith partnerships in support of recovery* (HHS Publication No: (SMA) 13-4739). [SAMHSA Grassroots Guide](#)
- The Partnership Center. (n.d.). *The opioid crisis practical toolkit: Helping faith-based and community leaders bring hope and healing*. <https://www.hhs.gov/sites/default/files/the-opioid-crisis-practical-toolkit.pdf?msclkid=e8e1527eb06511ecbbc73adf051ef32e>
- U.S. Department of Health and Human Services. (2021, Dec. 7). *U.S. Surgeon General issues advisory on youth mental health crisis further exposed by COVID-19 pandemic*. <https://www.hhs.gov/about/news/2021/12/07/us-surgeon-general-issues-advisory-on-youth-mental-health-crisis-further-exposed-by-covid-19-pandemic.html?msclkid=16221bdeb06611ec85489c16a7cfbc0f>
- Center for Substance Abuse Treatment, Substance Abuse and Mental Health Services Administration. (2005). *Maximizing program services through private sector partnerships and relationships: a guide for faith- and community-based service providers* (HHS Publication No. (SMA) 05-4119). [https://www.samhsa.gov/sites/default/files/partnerhandbook\\_feb2006.pdf?msclkid=c2e5918ab06511ecb071987ea069b8dd](https://www.samhsa.gov/sites/default/files/partnerhandbook_feb2006.pdf?msclkid=c2e5918ab06511ecb071987ea069b8dd)



# Wrap-Up & Next Steps

- Prepare slides for Participant Sharing
- Remember, Wednesday Office Hours for this CoP (3:00–4:00 p.m. ET)



Source: iStock by Getty Images

# Additional BH TA Offerings for Health Centers

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- General online learning opportunities, including **webinars**
- Increasingly tailored TA including **Communities of Practice (CoPs), Virtual Office Hours, and Roundtable Discussions on Social Determinants of Health (SDoH)**
- **Intensive TA for practice transformation** including **One-to-One Coaching and Virtual Site Visits**



# BPHC-BH TA Portal and T/TA Offerings

<https://bphc-ta.jbsinternational.com/>

- Make a TA request online!
- Access the Learning Management System (LMS) modules on “Motivational Interviewing”
- Learn more about BH TA options
  - One-on-One Coaching
  - E-learning Webinars
  - Intensive TA for Practice Change
  - Join a Community of Practice (CoP)
  - (New!) SDoH Group Virtual TA Roundtable
  - (New!) Virtual Peer-Learning Office Hours

**BPHC-BH TA**  
Bureau of Primary Health Care Behavioral Health Technical Assistance

Event Calendar | About Us | Contact Us

Home | Technical Assistance Resources | Request Technical Assistance | Learning Management System

## Welcome to the BPHC-BH TA Resource Portal!

The Bureau of Primary Health Care (BPHC) Behavioral Health (BH) Technical Assistance (TA) portal is designed to meet the specific needs of HRSA health centers and shall focus on both mental health and substance use disorders (referred to jointly as “behavioral health”), with an emphasis on the opioid epidemic.

This portal allows HRSA-funded health centers to request TA and obtain updates on available events such as webinars. Stay tuned for the learning management system and the opportunity to earn continuing education credits.

## Learn About BH TA Options

- One-on-One Coaching
- E-learning Webinars
- Intensive TA for Practice Change
- Join a Community of Practice (CoP)
- SDoH Group Virtual TA Roundtable
- Virtual Peer-Learning Office Hours

## Upcoming Events

Reducing Health Disparities by Addressing Integrated Behavioral Health in a Maternal Child Health Care Setting

December 15, 2021



# Upcoming TA Opportunities!

## Webinar

- **Developing Workforce Retention and Resiliency within an Integrated Care Setting**

*Wednesday, April 20, 2022, 1:00–2:00 p.m. EST*

### Presenters:

*Philip H. Rainer, M.S.W., LCSW-R, SAP, Senior Program Associate II, Advocates for Human Potential  
Fran Basche, M.A., Senior Program Manager, Advocates for Human Potential*

**Registration link:** [https://us06web.zoom.us/webinar/register/WN\\_cFyvD-M4QByaC4cO34MUCA](https://us06web.zoom.us/webinar/register/WN_cFyvD-M4QByaC4cO34MUCA)

*Registration links for webinars can also be found on the BH TA Resource Portal <https://bphc-ta.jbsinternational.com/>*

**Earn 1 CE credit** for participating in this webinar.



# Upcoming TA Opportunities! (cont'd)

## Webinar

- **Strategies for Addressing Health Disparities in Medication-Assisted Treatment for Patients with Opioid Use Disorder**

*Monday, May 16, 2022, 1:00–1:30 p.m. EST*

***Presenter: Robert Lyle Cooper, Ph.D., M.S.S.W., Associate Professor, Meharry Medical College, Department of Family and Community Medicine***

**Registration link:** [https://us06web.zoom.us/webinar/register/WN\\_T9OPutuxRzG9dANbnUGDEg](https://us06web.zoom.us/webinar/register/WN_T9OPutuxRzG9dANbnUGDEg)

*Registration links for webinars can also be found on the BH TA Resource Portal <https://bphc-ta.jbsinternational.com/>*

**Earn .5 CE credit for participating in this webinar.**



# CoP Satisfaction Assessment

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- Please complete the Health Center Technical Assistance Satisfaction Assessment for today's session.
- If you plan to obtain CE credits for your time in this CoP, the satisfaction assessment is required.
- There are two ways navigate to the assessment:
  1. Follow the link provided in the chat here.
  2. You will be emailed a link from us via Alchemer, our survey platform.



# Continuing Education

- We will be offering **1.5 CE credit per session** attended for a maximum of 12 CEs for participation in all 8 CoP sessions.
- You **must** complete the Health Center Satisfaction Assessment after **each** session for which you plan on receiving CEs.
- **CE credits will be distributed for all sessions at the conclusion of the CoP.**



This course has been approved by JBS International, Inc. as a NAADAC Approved Education Provider, for educational credits. NAADAC Provider #86832, JBS international, Inc. is responsible for all aspects of their programming.



JBS International, Inc. has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6442. Programs that do not qualify for NBCC credit are clearly identified. JBS International, Inc. is solely responsible for all aspects of the programs.

# CoP Agenda



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**Session 1 (January 25):** Orientation

**Session 2 (February 8):** Screening for social determinants of health in pediatric and adolescent care

**Session 3 (February 22):** Community-based behavioral health interventions for pediatric and adolescent special populations: Best practices and programs that work!

**Session 4 (March 8):** Using screening, brief intervention, and referral to treatment (SBIRT) as a standard of care to identify integrative behavioral health opportunities in adolescent care

**Session 5 (March 22):** Racial and ethnic disparities in access to pediatric and adolescent behavioral health care

**Session 6 (April 5):** The COVID pandemic: Addressing uncertainty, depression, and grief in pediatric and adolescent patients

**Session 7 (April 19):** Building effective collaborative community partnerships to support the behavioral health of youth and their families

**Session 8 (May 3):** Participant sharing



## Contact Us!

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**Vision: Healthy Communities, Healthy People**

